

WHAT IS CLAIMED IS:

1. A color card comprising at least three color samples wherein

a light color sample expressing the lightest color in the color samples occupies a larger space than the color samples expressing the other colors.

2. The color card as set forth in claim 1 wherein

a deep color sample expressing the deepest color in the color card is arranged on one side of said light color sample, and

a neutral color sample expressing a neutral color which stands between the light color sample and the deep color sample is arranged on the other side of the light color sample.

3. A color card comprising a light color sample expressing the lightest color, a deep color sample expressing the deepest color and a neutral color sample expressing a neutral color which is a color standing between the light color sample and the deep color sample, the deep color sample being arranged on one side of the light color sample, the neutral color sample being arranged on the other side of the light color sample, the light color sample occupying a larger space than the other color samples, wherein

a plurality of deep color samples and/or neutral color

samples are provided to constitute a deep color display portion and/or a neutral color display portion, respectively, and

the deep and/or neutral color samples express deeper colors in the respective color display portions as they are farther from the light color sample.

4. A color book comprising a plurality of color cards set forth in claim 1.

5. The color book as set forth in claim 4 wherein said plurality of color cards are classified into groups by impression received from one of colors of light, deep and neutral color samples.

6. The color book as set forth in claim 5 wherein the color book is a collection of a plurality of grouped color books.

7. A color card comprising at least three color samples wherein

the at least three color samples include one or more basic color sample, auxiliary color sample and emphatic color sample, the basic color sample expressing a basic color which is a key color of the color card, the auxiliary color sample expressing an auxiliary color which introduces changes to the basic color, the emphatic color sample expressing an emphatic color which

strengthens the overall impression of the color card, and  
the basic color sample expressing the basic color occupies  
a larger space than color samples expressing the other colors,  
and the emphatic color sample expressing the emphatic color  
occupies the smallest space in the color card.

8. The color card as set forth in claim 7 wherein the basic  
color sample, auxiliary color sample and emphatic color sample  
are arranged side by side, the basic color sample being in the  
middle part of the color card, the auxiliary color sample being  
on one side of the basic color sample, and the emphatic color  
sample being on the other side of the basic color sample.

9. The color card as set forth in claim 7 wherein the color  
card shows one basic color sample, and two or more auxiliary  
and emphatic color samples, respectively.

10. The color card as set forth in claim 7 wherein the basic,  
auxiliary and emphatic color samples have the same hue but  
different brightness and/or saturation.

11. A color book comprising a plurality of color cards set  
forth in claim 7.

12. The color book as set forth in claim 11 wherein the

plurality of color cards in said color book are classified into groups by impression received from one of colors of basic, auxiliary and emphatic color samples.

13. The color book as set forth in claim 12 wherein the color book is a collection of the grouped color books.

14. A color card with picture sample, comprising a colored picture and a plurality of painted samples corresponding to a plurality of colors which constitute the colored picture.

15. A color card with picture sample wherein the colored picture set forth in claim 14 expresses nature, figures, artificial objects, or combination of the foregoing.

16. A color card with picture sample wherein the colored picture as set forth in claim 14 is a photo.

17. A color card with picture sample wherein the painted samples as set forth in claim 14 express basic, auxiliary and emphatic colors.

18. A color book comprising plural sets of colored picture and plurality of painted samples set forth in claim 14 which are arranged in one cardboard or in a series of cardboards.

19. The color book as set forth in claim 18 wherein basic colors of the colored pictures in the color book have the similar color tones.